REMARKS

Applicants would like to thank the Examiner for the careful consideration given the present application. The application has been carefully reviewed in light of the Office action.

Claims 35-37 and 39-41 were rejected under 35 U.S.C. 102(b) as being anticipated by Seda. Claims 36 and 40 have been canceled. Amended claim 35 recites:

"receiving the location information indicative of shape of the objective road from the transmitting side; and

identifying the objective road on the digital map by executing shape matching the location information with road network data which are included in the digital map and hierarchized to multi layers such that most upper-grade hierarchical layer represents most important road network.

wherein the receiving side starts executing the shape matching
using the road network of the most upper-grade hierarchical layer"
In the subject matter of claim 35, the receiving side receives location information

from a transmitting side. The location information is indicative of shape of an objective road. The receiving side identifies the objective road on a digital map by *shape matching* the location information (which is indicative of the shape of the objective road) with road network data of the most upper-grade hierarchical layer.

Seda does not teach such a method. Seda discloses a digital map which is hierarchized into plural layers. However, Seda merely discloses searching a route from an origin location to a destination location by sequentially changing layers from an upper layer to a lower layer. Seda fails to disclose identifying the objective road by executing shape matching using the location information indicative of shape of the objective road which is transmitted from a transmitting side. For at least this reason, claim 35 is not anticipated by Appl. No. 10/509,315 Amdt. Dated June 24, 2009

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and is allowable over Seda. Claim 37 depends from claim 35. The arguments provided

above also apply to claims 39 and 41

In light of the foregoing, it is respectfully submitted that the present application is in

condition for allowance and notice to that effect is hereby requested. If it is determined that

the application is not in condition for allowance, the Examiner is invited to initiate a

telephone interview with the undersigned attorney to expedite prosecution of the present

application.

If there are any additional fees resulting from this communication, please charge same

to our Deposit Account No. 16-0820, our Order No. NGB-37079.

Respectfully submitted,

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